

**2018 SUSTAINABILITY, ETHICS & ENTREPRENEURSHIP – ACADEMIC RESEARCH CONFERENCE, WASHINGTON, D.C. -- MARCH 2-4, 2018**

**FRIDAY, MARCH 2<sup>nd</sup> 2018**

<b>Symposia 1:10 - 2:25</b>						
	#	Topic	Organizers / Presenters	#	Topic	Organizers / Presenters
	191	<b>Cross-sector Partnerships &amp; Sustainability Initiatives</b> Environmental and social impacts frequently occur in parts of supply chains that are separated from the organizations that are held accountable for those impacts. NGOs and businesses are increasingly collaborating to address supply chain level problems. In this panel discussion, participants from the corporate and NGO communities will discuss their approaches to partnerships created to identify and solve complex supply chain sustainability initiatives.	Jon Johnson, EDF, Mars Co, Sustainability Consortium...	183	<b>Urban Entrepreneurship &amp; Economic Development</b> The Center for Urban Entrepreneurship & Economic Development is an initiative at Rutgers University that seeks to create wealth in the urban community. The CUEED team, like SEE, believes that scholars, practitioners, governments, and activists must work together as communities, rather than separately, in order to solve cities' economic problems. One can view CUEED as a social venture and a purposed-based venture that is successfully attacking a social metaproblem, the economic challenges of urban cities.	Jasmine Cordero, dt ogilvie, Arturo Osorio, Lyneir Richardson, Jeffrey Robinson
<b>Lightning Presentations 2:40-3:25</b>						
<b>Intra-sectoral Partnerships for Sustainability</b>				<b>Sustainable Development &amp; Stakeholder Relations</b>		
	#	Title	Authors	#	Title	Authors
	133	Collective Institutional Entrepreneurship and Ecological Uncertainties	Karin Wigger*	113	Corporate Social Responsibility of Foreign versus Domestic Firms in an Emerging Economy: A Study of Ghana	Scott Julian; Kun Liu; Amy J Guerber*; Joseph Ofori-Dankwa
	75	Coopetition and sustainability: What lies beneath	Lilach Trabelsi*	35	<b>'Network or Die': How and Why Networks of Social Enterprises in Low-Income Contexts Evolve and Change Over Time*</b>	Christian Busch*
	96	Corporate Social Responsibility And The Vertical Boundaries Of The Firm	Maria J Murcia*; Jorge Tarzijan; Rajat Panwar	80	Bringing Community inside the Boardroom: A Successful Strategy to Earn Social license	Divya Bhutiani*; K Ravi Kumar; Padmakumar Nair
	120	The Influence Of Market Intermediaries On Venture Market Entry And Growth In The Global Carbon Offset Market	Hans Rawhouser*;Michael Cummings; Shon Hiatt	178	Sustainable development: A proposed critique	Duane Windsor*

Symposium 3:55 - 5:10		Paper Presentations 3:55 - 5:10							
		Cross-sector Partnerships for Sustainability				Entrepreneurship & Sustainable Development across Contexts			
Topic	Organizers/ Presenters	#	Title	Authors	#	Title	Authors		
<b>The Ethics &amp; Sustainability of Using Animals for Food, Fashion, &amp; Research</b> Major companies from Chipotle to McDonald's, Dow Chemical to DuPont, are incorporating animal welfare as part of their corporate social responsibility commitments. Using logic based on sustainability and ethics, PETA's panel focuses on leaders in these fields doing ground-breaking work in the areas of vegan food, fashion, and animal-free science.	Christina Sewell, Jessica Sandler, PETA	31	Coordinating a movement: Environmental Defense Fund and organizational leadership on climate change	Sara Soderstrom*; Todd Schifeling	168	Financial Inclusion in a Developed Country: The Role of Institutional Entrepreneurs	José Godinez; Ana Silva; Sarah Wolfolds*		
		40	Institutional Work from the Margins: Theorizing a process of 'scale shift' from the longitudinal study (1974-2017) of a development organization's fight against child malnutrition in India	Anjan Ghosh*; Arijit Chatterjee	71	Unraveling the Role of Gender and Rurality in Prosocial Crowdfunding	Maria Figueroa-Armijos*; John Berns		
		61	Tracing Corporate Sustainability Paths: A Historical and Sequential Analysis of Corporate Environmental Partnerships	Lea Stadtler*; Oana Branzei; Haiying Lin	138	Social Entrepreneurial Ventures in Vietnam: An Ideographic Lens	Kristi Yuthas*; Yolanda Sarason		
		67	Breakthrough Energy Coalition – Just a PR Stunt? An Attempt to Assess the Effectiveness of a Promising Initiative	Michael C Nippa*	4	Overview of the entrepreneurship of biodiesel companies in Mexico, perspective based on the institutions	José G Vargas-Hernández*		
		187	Two Rights Make A Wrong: How The Clash Between Formal And Informal Green Initiatives Decreases Green Entrepreneurship	Federica Massa Saluzzo*	111	Resource mobilization strategies of sustainable entrepreneurs in Brazil	Patricia A Hodge*		
<b>5:30- 6:30</b> <b>OPENING SESSION &amp; KEYNOTE ADDRESS – Dr. Andrew Hoffman, University of Michigan</b> <b>6:30-8:00</b> <b>WELCOME RECEPTION</b>									

SATURDAY, MARCH 3<sup>rd</sup> 2018

Paper Presentations 8:00 - 9:15								
Ecosystems and Entrepreneurship			Social Issues, Entrepreneurship & Innovation			Funding Social & Sustainable Entrepreneurship		
#	Title	Authors	#	Title	Authors	#	Title	Authors
50	A Process Study of the Dynamics of Entrepreneurial Ecosystems in Distress	Krista Lewellyn*	81	Enhancing the ethical behaviour of sustainable entrepreneurs through responsible innovation – the case of new technology-based firms in Europe	Thomas B. Long*; Vincent Blok	24	Commercialization and Philanthropic Funding for Social Entrepreneurship	Abhisekh Ghosh Moulick*
153	Bricolage or Breakolage? Mapping the impact of complex resource constraints on community entrepreneurship and well being	Bob Kayseas; Peter W Moroz*; Moses E G Gordon	15	Utilizing Social Software for the Greater Good: The Case of Refugee Integration in Germany	Andreas Hesse*	167	<b>Venture Capital's Role in Creating a More Sustainable Society</b>	<b>Alfred Marcus*; Ari Ginsberg</b>
83	System barriers for sustainable entrepreneurship: a comparison between the systems for linear and circular economies in the Netherlands	Eduarne A Inigo*; Vincent Blok	123	The Dark Side of Innovation and Entrepreneurship: A Multi-level Framework	Peter Gianiodis*; David Wasieleski	18	Scalable Sustainability and Individual Willingness to Bear Risk: A Computational Model	Daniel Strathman; Richard Hunt*; David Townsend
69	Diagnosing The Health Of Entrepreneurial Ecosystems: A Two-Lens Approach	Vitaliy Skorodziyevskiy*; Brock Smith; Robert Mitchell; Abdallah Assaf; Ron Mitchell	98	Informal And Formal Corporate Social Responsibility As Catalysts For New Product Introduction	Maria J Murcia*; Jorge Tarzijan; Rajat Panwar	97	Early Stage Social Entrepreneurship Finance: Understanding the Pioneer Gap	Jacob Park*

*Titles in bold denote Best Paper Award*

30	The Impact Of Societal Attitudes On Social Entrepreneurship	Sumita Sarma*; Sharon Simmons	173	Interdisciplinary Intelligence Innovation Center Design: Lessons Learned at the Laboratory of Analytic Sciences (LAS) and Related Intelligence Community Efforts	Beverly Tyler*; Kathleen Vogel	52	The Effect of Venture Capital Backing During Early Stages on Subsequent Lobbying	Ekin Alakent*
<b>Lightning Presentations 9:45 - 10:30</b>								
<b>Market Entry &amp; Evolution</b>			<b>Ethical Leadership</b>			<b>Investing for Profit &amp; Progress</b>		
#	Title	Authors	#	Title	Authors	#	Title	Authors
3	How do Small Startups and Large Incumbents Interact?	Jeffrey Y-L Forrest*; Frances Amatucci; Gideon Markman	93	Leading the Crowd? The Effects of Different Leadership Styles for Collective New Venture Creation	Christina J. Hertel*; Julia Binder ; Emmanuelle Fauchart	148	Seeing clearly: Mission-related Criteria in the Investor Decision-Making Process	Nettra Pan*
5	<b>Rumbles and Bangs: Innovation, Contention, and the Emergence of New Industries</b>	<b>Mohamed Awad*</b>	179	Ethical Leadership in Transforming Economies: Perceptions of Integrity in Leadership in China	Hugh M O'Neill*	101	Take the money and run? An empirical analysis on the documentation and delivery of environmental and financial returns by crowdfunding projects	Jacob Hörisch*
89	When change leads to conflict: Collective identity threats and the evolution of movement-driven markets	Jocelyn M Leitzinger*; Tiffany Trzebiatowski	165	Social Enterprise Strategies and the Common Good	H. M. Haugh*; Bob Doherty	72	Crowdfunding External Feedback, Social Responsibility, and New Venture Success	Pedro T de Oliveira*; Ana Cristina Siqueira
107	Re-Imagining Rural Entrepreneurship: Towards a Multi-Paradigm Research Agenda	Alex Naar*	62	Ethical leadership at the top: Why different generations of family TMT members should care? A moderated mediation approach	Jorge Mejia*; Valeriano Sanchez-Famoso; Pascal Paillé; Luis Felipe Cisneros	185	The Entrepreneur-Investor-Venture Nexus	Peter Gianiodis*; Maritza I Espina; Gideon Markman

Symposia 10:35 - 11:50								
#	Topic	Organizers / Presenters	#	Topic	Organizers / Presenters	#	Topic	Organizers / Presenters
169	<b>Entrepreneurial Ecosystems &amp; Fields: Exploring Methods &amp; Analytical Approaches</b> Exploring the payoffs and challenges of studying entrepreneurial ecosystems as organizational or institutional fields and in discussing new methodologies and analytical tools, for example visualization and network text analysis. The symposium's benefits include generating new insights for how to study entrepreneurial ecosystems and developing a community of scholars interested in entrepreneurial ecosystems. The symposium session is designed to be highly interactive.	Tracy Thompson Santi Furnari Tim Hargrave Desiree Pacheco Jill Purdy Tyler Wry Jeff York	102	<b>Barriers to Medical Innovation: Ethics, Regulations, and Market Complexity</b> Panel discussion will be guided by a particular case of one medical social venture and key partners currently navigating these waters. We have three main objectives: (1) to identify key institutional processes that routinely constrain medical innovation today, including both governmental and non-governmental regulatory systems; (2) to discuss the practical and ethical implications of these institutional processes in the context of medical discovery and innovation; and (3) to showcase several examples of approaches emerging to overcome barriers to medical innovation and excellent healthcare delivery.	Amanda Elam, Galaxy Diagnostics Edward B. Breitschwerdt, DVM B. Robert Mozayeni, MD Cheryl Stroud, PhD Lorraine Johnson, JD	23	<b>Toward a Research and Education Agenda for Global Water Management Entrepreneurship: A Participative Research Symposium for All</b> Access to clean water is one of the major challenges facing the world in this century. Entrepreneurship scholars are uniquely positioned to pinpoint the key constructs, relationships, and process models that are needed to meet this grand challenge. Attendees in this workshop will participate in an accelerated design sprint process to launch a research and education agenda for water management entrepreneurship.	Rosanna Garcia, Taryn Fisher
<b>LUNCH 11:50 – 1:05</b>								
<b>Paper Presentations 1:10 - 2:25</b>								
<b>Gender Issues &amp; Entrepreneurship</b>			<b>Corruption, Wrongdoing, &amp; Stigmatization</b>			<b>Climate Change</b>		
#	Title	Authors	#	Title	Authors	#	Title	Authors
12	The Language Of Entrepreneurship: An Exploratory Gender-Coding Study	Rosanna Garcia*	90	Angels in Hell and Demons in Paradise: How entrepreneurs navigate the landscape of corruption	Katalin T. Haynes*; Vilmos F. Misangyi ; Gary Weaver	10	<b>Sunny side up! From climate change burden sharing to fair global warming benefits distribution: Groundwork on the metaphysics of the gains of global warming and the climatorial imperative</b>	<b>Julia Puaschunder*</b>

22	He says, she says: The implications of gender-specific linguistic features on crowdfunding outcomes	Annaleena Parhankangas*; Maija Renko; Abigail McWilliams	48	Part of the problem, or part of the solution? MNEs, FDI, and corruption in sub-Saharan Africa	Charles E Stevens*; Aloysius Newenham-Kahindi	119	A Stakeholder Synergy Perspective Of Value Creation: Climate Change Demands As Special Utility Sources	Sanwar A Sunny*; Ishrat Ali; Rashedur Chowdhury
131	Social Entrepreneurs and the Appeal of Accelerators: Does Gender Matter?	Saurabh Lall*; Sheela Pandey; Li-Wei Chen	29	Corporate Social Responsibility, Organizational Misconduct, And Reputation Risk	Jo-Ellen Pozner*; Hoje Jo; Jinhua Cui	190	Ethics is at the Intersection of Sustainability and Entrepreneurship: The W.W.E_Own value proposition	Salil K Sen*
106	Effect of Cognitive and Social Capital Factors on Women Entrepreneurs in India	Javed Ali*; Mohd Yasir Arafat; Imran Saleem; Lamman Sam	77	The effect of shifts in media attention on firm legitimacy and stock performance	Susan L Young*; Stephanie Wang	154	Processes of Climate Adaptation in Coastal Cities: Contested Imaginaries and the Construction of a Sustainable Marine Economy in New England	Christopher R Whynacht*
49	<b>The “everyday” female entrepreneur: a Latin American perspective</b>	<b>Albena Pergelova*; Vesna Mandakovic</b>	59	THC and the FDIC: The Implications of Cannabis Legalization for the Banking System	James Brushwood*; Curtis Hall	57	<b>Ecological embedding of entrepreneurship for resilience – empirical study of regenerative agriculture</b>	<b>Maxim Vlasov*</b>
<b>Lightning Presentations 2:40-3:25</b>								
<b>Identity &amp; Identification in Social &amp; Sustainable Ventures</b>			<b>Corporate Governance &amp; Sustainability</b>			<b>Signaling Social &amp; Sustainable Values and Actions</b>		
<b>#</b>	<b>Title</b>	<b>Authors</b>	<b>#</b>	<b>Title</b>	<b>Authors</b>	<b>#</b>	<b>Title</b>	<b>Authors</b>
33	The Self and The Venture: Investigating Founder Identity Work and Sustainability Management	Anna M Wagenschwanz*; Frank-Martin Belz	45	Overcoming degeneration in cooperatives: The role of sortition in representative governance structures	Simon Pek*	76	<b>Who Is the Fairest Trade of Them All? The Rejection of Third-Party Certification in Bean-To-Bar Chocolate</b>	<b>Jennifer Woolley; Jo-Ellen Pozner*; Michaela DeSoucey</b>
114	Competing For a Better World: Founder Identity Adaptation as Competitive Edge in Social Venturing?	Michael Pfeiffer*	109	<b>Managerial Political Ideology and Firm Receptivity to Social Activism</b>	<b>François Neville*; Danny Gamache; Jonathan Bundy</b>	159	Buy-One, Give-One, and the Dark Side of Authenticity	Adam Clark*; Steve Kofford; Barclay Burns

176	“We Are All Entrepreneurs Now”: Explaining The Process Of Employees’ Expanding Identification With A Hybrid Social Enterprise	Isobel O'Neil*; Deniz Ucbasaran	166	Selling In: Five Strategies Sustainable Entrepreneurs Use to Preserve and Expand their Missions at Acquisition	Thomas J. Dean*; Yolanda Sarason; Francisca Pretorius	171	Is Green Patenting Symbolic? Environmental Patents and Corporate Environmental Performance	Jegoo Lee*
74	Entrepreneurs alleviating poverty: how do they construct their purpose?	Kathryn Pavlovich*	51	A Behavioral Theory of the Firm and National Culture Perspective on Firm Sustainability Commitment	Krista Lewellyn*; Rosey Bao	19	Exploring the Negative Implications of Family Signals in Initial Public Offerings	Jeffrey A Chandler*; Tyge Payne; Curt Moore; Keith Brigham
<b>Symposia 3:55 - 5:10</b>								
#	Topic	Organizers / Presenters	#	Topic	Organizers / Presenters	#	Topic	Organizers / Presenters
170	<b>Facilitating</b> Entrepreneurship in Underrepresented Populations In this symposium, two speakers and three representatives of Washington, DC-based NGOs will address the question of how to improve the participation of women and minorities in entrepreneurship. An open-forum will conclude the symposium to allow maximum participation of audience members.	Mark Peterson	191	<b>Sustainability, Ethics, &amp; Entrepreneurship in the Cannabis Industry</b> In recent years, the use of cannabis for medical and recreational purposes has been made legal in various U.S. states and countries such as Canada and Uruguay. This has created a new legal industry that has experienced rapid growth. Just in Colorado alone, legal cannabis sales have increased from \$700M in 2014 to \$996M in 2015, \$1.3B in 2016 and are on pace to well exceed that amount in 2017 (Wallace 2017). With this growth has come unique challenges and opportunities relating to sustainability, ethics and entrepreneurship. In this symposium, leaders from the cannabis industry will engage in a moderated discussion to describe the current state and future outlook for the industry and answer questions from SEE conference attendees.	Paul Seaborn	103	<b>Management for Impact: Theories for Making Sustainability Happen in the Real World</b> Dialogue on how new, alternative and/or complementary managerial approaches can be applied toward creating meaningful change toward sustainability. Our aspiration is for the symposium to create an opportunity for attendees to think about how these managerial approaches work, where they might fall short, and most importantly how they might interrelate with each other. Such a conversation will generate, we believe, ideas, conundrums and gaps for future theorization and empirical study.	Dror Etzion

**SUNDAY, MARCH 4th 2018**

Symposium 8:00 - 9:15			Paper Presentations 8:00 - 9:15					
#	Topic	Organizer/ Presenters	Social Impact through Entrepreneurial Action			Narrative in Sustainability, Ethics & Entrepreneurship		
			#	Authors	#	Title		
127 <b>Regenerative Organizing</b> We use a hybrid format, combining a keynote speaker and an academic panel to introduce the audience to the concept of regenerative organizing and invite submissions to the open call for papers for the thematic special issue of Organizations and Environment. Regenerative organizations are ecologically-embedded businesses that restore and regenerate degraded natural ecosystems and build resilience in and improve the wellbeing of the communities relying on such ecosystems.		Pablo Munoz & Oana Branzei				Authors		
			95	Filling the Gap: The Distinct Role of Entrepreneurs in Driving Change towards Sustainability	Desiree Pacheco*; Lori Divito; Theodore Waldron	43	<b>Tales of the Community: Using Topic Modeling to Identify Regional Entrepreneurship Narratives</b>	<b>Siddharth Vedula*; Christina Kyprianou; Markus Fitza</b>
			116	Business models for sustainability designed by grassroots ecopreneurs	Monica Ramos Mejia*	65	Green and Non-Green Entrepreneurial Opportunities– A linguistic analysis of their origins and differences	Roberto Rivas Hermann*; Tommy Høyvarde Clausen; Rosanna Garcia
			73	Business Model Innovation In Social Entrepreneurship: The Case Of Food Waste In Portugal	Filipa Lancastre*; Carmen Lages; Filipe Santos	129	Institutionalizing Corporate Sustainability through Individualized Framing: The Case of Interface Inc.	Divya Bhutiani*; Padmakumar Nair; Aard Groen; Greg Dess
			134	Smartphone Technology: Overcoming Barriers To Opportunity-Motivated Entrepreneurship	Chad D Coffman*	79	Organization-Sponsored Sharing Platforms: Managing the Dialectics of Conflicting Institutional Logics	Ulrike Schultze; Anita D Bhappu*
			56	<b>Re-thinking the Bottom of the Pyramid (BOP) through different contexts: a new conceptual framework to design future research</b>	<b>Leonardo Boni*; Maurizio Sobrero</b>	139	<b>We don't live in territories anymore, we live in times. How co-temporalities can help to solve complex environmental and social problems.</b>	<b>Guilherme Azevedo*</b>



		<b>Lightning Presentations 9:45 – 10:30</b>					
		<b>Social Issues in Human Resource Management</b>			<b>Cleantech</b>		
#	Title	#	Title	Authors	#	Title	Authors
184	Sustainable Transitional Inclusive HRM labor market model	115	Understanding Impact-Based Entrepreneurship: When Do Environmental Entrepreneurs Create Ecological Value?	Irmgard Borghouts*; Charissa Freese	115	Understanding Impact-Based Entrepreneurship: When Do Environmental Entrepreneurs Create Ecological Value?	Sanwar A Sunny*
188	Perceived fairness of affirmative action programs: A justification–suppression model of expressed attitudes	16	The Power of Sustainable Energy & Entrepreneurship at Local Scale	Farzaneh Noghani; Yitzhak Fried*; Ariel Levie	16	The Power of Sustainable Energy & Entrepreneurship at Local Scale	Phillip Bruner*; Richard Harrison; Dan van der Horst
88	Matchmaker, Matchmaker, Make me a Match: Person-job Fit, Attention-Deficit and Hyperactivity Disorder Symptoms, and Different Forms of Self-Employment	100	A Sociocognitive Model of Industry Sector Emergence: The Impacts of Regional Proenvironmental Logics on Cleantech Entry	Sergei Kolomeitsev; Michael Cummings*	100	A Sociocognitive Model of Industry Sector Emergence: The Impacts of Regional Proenvironmental Logics on Cleantech Entry	Siddharth Vedula*; Jeff York; Andrew Corbett
152	Working hard or not? New venture firms, and the effects of an entrepreneur’s level of organizational identification on firm-level employee engagement	84	Why do they do it? An exploratory study of corporate venture capital investing in clean tech start-ups	Alexandra Schmid*	84	Why do they do it? An exploratory study of corporate venture capital investing in clean tech start-ups	Puck D. Hegeman*
<b>Symposium 10:35 - 11:50</b>		<b>Lightning Presentations 10:35 - 11:50</b>					
		<b>Social Entrepreneurship &amp; Impact Careers</b>			<b>Hybrid Organizations &amp; B-Corps</b>		
# Topic	Organizers / Presenters	#	Title	Authors	#	Title	Authors
110 <b>Effectuation &amp; Sustainability</b> The symposium brings together a	Saras Sarasvathy	161	Identifying the role of antecedents on Social Entrepreneurial Intentions Formation	Preeti Tiwari*	132	Emerging Patterns In A Nascent Organizational Space: Benefit Corporation Location Decisions	Michael Cummings*; Shaughan Sparks Cummings; John Ivers

<p>panel of scholars to tackle the following core questions:</p> <p>1. What could be the role of effectuation in tackling big, hairy, complex problems such as climate change?</p> <p>2. What do we already know about how effectuation is being used in the sustainability setting and literature?</p> <p>3. What kinds of phenomena can we study inside the rising field of sustainability using an effectuation lens? How?</p>	47	Opportunity Recognition: A Contingency Model Of Individual Attributes, Time Pressure, And Uncertainty	Sumita Sarma*	121	Hybrid Organizational Design, Categorization And Social Performance: Illustrating The Relevance Of A Social-Environmental Mission Integration Scale	Edward Gamble; Peter W Moroz*; Simon Parker		
	87	Doing good for the wrong reasons: The mediating effect of status-striving on the narcissism and prosocial relationship	Reg Tucker*; Randall Croom; Lou Marino	53	The Mysteries of Hybrids Revealed: A Survey from B-Corporations	Martina Pasquini*		
	55	'Do you want to be a social entrepreneur?' - Developing a definition based instrument to measure social entrepreneurial intention	Philipp Kruse*	160	Under what conditions do hybrid firms internationalize? Evidence from an extreme setting	Fernando Angulo*; Albena Pergelova; Leo-Paul Dana		
	155	Careers in Sustainability and Social Impact	Talita Rosolen*; Graziella Comini	27	From Sustainability Constraints to Creative Action: Increasing Managerial Innovation by Simultaneously Solving Social and Commercial Needs	Goran Calic*; Maryam Ghasemaghahi		
	94	Risks Of The CE Process And The Realization Of Sustainability-Driven Opportunities: The Contingency Role Of Prosocial Motivation	Sondos G Abdelgawad*	11	How do organisations perceive external environment? Navigating hybrid context in social enterprises	Rama Krishna Reddy Kummitha*		
	128	You Have Our Permission Not to Grow	Jason M Pattit*; Katherina Pattit	66	Hitting the glass ceiling: Why Creating Shared Value cannot restore the legitimacy of business	Gaston de los Reyes*; Markus Scholz		
<b>LUNCH &amp; BEST PAPER AWARDS CEREMONY 11:50 – 1:05</b>								
<b>Symposium 1:10 - 2:25</b>			<b>Paper Presentations 1:10 - 2:25</b>					
			<b>Public &amp; Private Sector Roles in Addressing Grand Challenges</b>			<b>Corporate Social Responsibility Reporting &amp; Performance</b>		
#	Topic	Organizers / Presenters	#	Title	Authors	#	Title	Authors
141	<b>Global Academic Community's Role in Scaling the B-Corp Movement</b>	Rosanna Garcia, Taryn Fischer	122	Does monetary aid catalyze new business creation? Analyzing the impact of global aid flows on formal and informal entrepreneurship	Elizabeth M Moore*	60	Transparency or performance? Market and reputational impact of voluntary environmental disclosure.	Patrick Callery*; Joel Andrus

<p>With more than 2300 certified companies in 50+ countries, the impact of the benefit corporation on the world economy is growing. The academic community has a role in scaling the B Corp movement and has been, according to B Lab Co-Founder Bart Houlahan, “a significant accelerator” of the B Corp movement. This symposium brings together academics, industry partners, and representatives from the non-profit organization, B Lab to discuss this role.</p>		162	State Agency Discretion And The Radical Flank: An Examination Of Stakeholder Opposition To New Hydroelectric Facility Foundings	Jake Grandy* & Shon Hiatt	63	Reporting environmental and social information online: What do organisations disclose?	Ana Rita Domingues*; Matteo Mura; Mariolina Longo	
		175	Advantages of foreignness in the public interest: Economic value creation in infrastructure public-private partnerships	Bernadine Dykes*; Ikenna Uzuegbunam	112	Possibilities for NGO participation in corporate sustainability reporting in Finnish business	Kristiina Joensuu*	
		149	Tax Laws, Trump's Wall and Trespass Agriculture	Richard T Herko*	146	Rethinking KLD Structure: A Exploration of Corporate Social Performance Proxy Data	Cyrus Parks*; Laura Cardinal; Wynne Chin	
		17	<b>Sustainable Human Healthcare: The Centrality of Intrapreneurial Nurses</b>	<b>Richard Hunt*; Angelique Ortiz-Hunt; David Townsend</b>	137	Metaratings: The emergence of "ratings of ratings" and their potential use in corporate sustainability research	Nicholas Poggioli*	
<b>Symposium 2:40 – 3:55</b>		<b>Paper Presentations 2:40- 3:55</b>						
			<b>Sustainable Supply Chain Management</b>			<b>Founding Effects on Social, Environmental, &amp; Economic Impact</b>		
<b>#</b>	<b>Topic</b>	<b>Organizers / Presenters</b>	<b>#</b>	<b>Title</b>	<b>Authors</b>	<b>#</b>	<b>Title</b>	<b>Authors</b>
186	<b>Toward the Theory of Entrepreneurial Teams: Defining</b>	Marta Dowejko, Yan Ling, David Deeds	181	Social purpose value chains: Formation and participation enabled by blockchain technology, value-chain level governance, and competition	Carolee Rigsbee*	21	Institutional Logics And Strategic Orientations In Firms: The Case of Social Enterprises	Tony Xiao*; Kevin Au; Zhen Liu

<p><b>Features and Processes for Performance</b></p> <p>The primary objective of this symposium will be an attempt to lay a foundation for future work by identifying potential research streams and their theoretical underpinnings. We will focus on defining the entrepreneurial team and establishing the boundaries of the concept as well as on discussing the new approaches to compositional and processual aspects of such teams and their role to the new venture performance. The panelists represent a variety of theoretical backgrounds and methods to studying new venture teams.</p>	135	Blockchain, Law, And Getting To Net Zero Harm: Pitfalls And Potential Of New Approaches To Data	Adam Sulkowski*	82	Green Expectations: Transferring Environmental Values in Family Business	Nishanthi Kariyapperuma*; Stephen Bowden; Eva M Collins
	151	The Progress to Managing Environmental Impacts in the Value Chain: The case of Greenhouse Gas Emissions	Ozgur Isil*	105	The Purpose-Premised Or Profit-Premised Socially Responsible Venture: The Value Of A Continuous Measure Of A Founder’s Social Intentions To Venture	Michael Begelfer*
	145	Stakeholder Pressure for the Adoption of Social Sustainability Supply Chain Practices: Examining the Multiple Moderating Roles of Entrepreneurial Orientation and Sustainability Culture	Wellington Spetic*; Natalia G Vidal; Simon Croom; Donna Marshall; Lucy McCarthy	125	The imprinting effects of founders on new venture performance: A closer look at the emergence, dissipation, and contingencies	Luca Grilli; Paul Jensen; Samuele Murtinu; H. Dennis Park*
	140	Religiosity and Luxury Disposal: The Role of Guilt, Shame, and Identity	Stephanie Geiger-Oneto*; Elizabeth Minton	164	The Origin of Economic and Social Impact of Academic Spin-offs	Anders Billstrom*; Einar Rasmussen; Tommy Høyvarde Clausen
<p><b>KEYNOTE</b></p> <p><b>4:25 - 5:10</b></p> <p><b>Dr. R. Edward Freeman, University of Virginia</b></p>						

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Abhisekh Ghosh Moulick\*, University of Oklahoma

Goran Calic\*, McMaster University; Maryam Ghasemaghaei, McMaster University

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